

## **Fundación Cepsa and the City Council of Santa Cruz renew their commitment to 'Submerge in Santa Cruz'.**

- **The mayor presided over the signing of the agreement that will promote the project, which already has 23 urban art murals in the municipality.**

The Fundación Cepsa and the City Council of Santa Cruz de Tenerife, through the Department of Culture, have renewed the collaboration agreement to promote various cultural interest actions in the city, which will be mainly centered on reinforcing the 'Submerge yourself in Santa Cruz' project, a program for raising awareness about different social issues.

The signing ceremony took place in the local government's Board Room and was attended by the city mayor, José Manuel Bermúdez; the vice-president of Fundación Cepsa, Íñigo Díaz de Espada; and the Councilor for Culture, Gladis de León.

Bermúdez thanked Fundación Cepsa for its collaboration in promoting and disseminating cultural values "through the development of various projects that will be an important benefit to enhance the cultural activity of the municipality".

Díaz de Espada, on his part, reaffirmed the "permanent commitment of collaboration between our entity and Santa Cruz" and emphasized that the agreement "shows the commitment of Fundación Cepsa with Santa Cruz de Tenerife towards activities that benefit of the capital of Tenerife and its citizens".

During her part, the Councilor for Culture, Gladis de León, expressed her satisfaction "with a collaboration agreement that will serve to promote the cultural projects that we want to develop for the year 2022 and, undoubtedly, going hand in hand with Fundación Cepsa will provide an important boost".

The agreement sets the framework for developing a series of actions to be carried out during the first half of 2022, including support for general interest programs, and is structured according to the needs of the potential beneficiaries of the projects and the context in which they are developed.

'Submerge yourself in Santa Cruz' emerged in 2012 as a pioneer initiative of Cepsa, later adopted by its Foundation, to create an outdoor urban art route consisting of large-format murals, of which there are already a total of 23 projects, that included the participation of 21 local artists based in the Canary Islands.

Canary Islands, October 4, 2021

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