

Cepsa Foundation recognizes projects focused on health care and vulnerable groups in its Social Value Awards 2020

- **Six entities have been awarded in this edition, of which two have presented specific projects to alleviate Covid-19**
- **The jury was chaired by Eva Pajares, deputy councilor of the regional government of Andalusia in Campo de Gibraltar**

The jury for the Fundación Cepsa Social Value Awards in Campo de Gibraltar chose the projects submitted by Trasdocar and AIRES from San Roque, the Association of Vincentian Families and Nuevo Hogar Betania from La Línea, and AFEMEN and Bandera Rosa from Algeciras as winners of the 2020 edition of this solidarity program.

Eva Pajares, sub-delegate of the Government of Andalusia in the Campo de Gibraltar; Jessica Barea, head of the Social Welfare area of the Association of Municipalities of the region; Alberto Castillo, representative of Cepsa's Neighborhood Committee of the San Roque neighborhoods; Carlos Fenoy, president of the Chamber of Commerce of the Campo de Gibraltar; Jesús Verdún, general director of Relations in the Campo de Gibraltar of the Bay of Algeciras Campus of the University of Cadiz (UCA); Javier Jiménez, Cepsa employee; and Estrella Blanco, representative of Fundación Cepsa in the Campo de Gibraltar, evaluated the initiatives competing for the Awards. In this edition, a total of 39 entities from the Campo de Gibraltar submitted a project to the Social Value Awards.

Eva Pajares, as president of the jury, declared that participating in this contest is "an honor and at the same time a responsibility due to the excellent associative fabric that we have in the Campo de Gibraltar. We must thank the associations for the outstanding work they do in the Campo de Gibraltar, in all the areas where they operate, and where the administrations unfortunately cannot reach." For her part, Estrella Blanco also highlighted the work of Cepsa employees, who sponsor these social initiatives, bringing them to the attention of the company through the Social Value Awards.

Winning projects

Trasdocar, thanks to the Social Value Awards, will be able to carry out its program for cardiovascular disease prevention and cardiac rehabilitation, while AFEMEN will carry out an initiative to promote social integration of people with serious mental disorders. Additionally, the aid from the Social Value Award 2020 will allow Nuevo Hogar Betania to start a day center for homeless people in Algeciras and the Association of Vincentian Families will implement a program to work with the minors in La Línea who were suspended from the right to attend the educational center.

Also, the Bandera Rosa association has also won with its initiative to distribute backpacks to women suffering from breast cancer with adapted bras, turbans, and products for personal protection and hygiene during the pandemic, as well as the AIRES institution with a program to

reduce the digital gap in family members and minors who are technologically vulnerable. Both projects are part of this year's edition's Covid-19 category.

The Social Value Awards' financial award in the Campo de Gibraltar is up to €62,000, following the increase of the awards amount by the Fundación Cepsa to address the health crisis caused by coronavirus. In total, some €500,000, €100,000 more than in previous years, will be handed out to the best social projects in all the areas in which the competition is being run.

Employees' Special Award

The jury also put forward two other projects as candidates for the Employees' Special Award; In this case, they are the projects presented by the Fegadi and Coordinadora Despierta entities.

Five winners will be chosen from among the fourteen projects competing for this award, and will receive 46,000 euros, which will be announced in mid-December. The Fundación Cepsa has also increased the number of special awards, from three to five, to face the current socio-economic crisis caused by the pandemic.

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