

Prolibertas and Fundación Moeve Help Vulnerable Young People Build More Sustainable Pathways into Work

- **Prolibertas and Fundación Moeve are working together to offer personalized training and support to people in vulnerable situations.**
- **The two organizations are promoting an innovative model that combines practical learning and sustainability as tools for social inclusion and personal growth.**

Fundación Moeve recently visited Prolibertas' facilities in Algeciras, whose *Seeds of Opportunity* project won the 2025 Social Value Award. The initiative supports the social and workforce integration of people in vulnerable situations, especially young migrants, through personalized pathways that combine training, mentoring, and personal development. The project helps participants build professional skills in sectors with strong employment prospects, such as hospitality, while also placing sustainability at the heart of the learning process. Through practical training, efficient use of resources, and activities linked to caring for the environment, participants gain tools that support their independence, social integration, and access to new opportunities.

Through this initiative, and with the support of Fundación Moeve volunteers, Prolibertas has offered training to people in vulnerable situations in sectors with strong job prospects, while also helping them learn sustainable practices they can apply in their everyday lives.

Estrella Blanco, Head of Fundación Moeve in Cádiz, said: "Creating real opportunities for the most vulnerable members of society is essential to building a fairer and more inclusive future. Projects like *Seeds of Opportunity* make it possible to offer tailored pathways that support workforce integration, especially for young people, while also making sustainability a key part of their personal and professional development. At Fundación Moeve, we believe it is essential to support initiatives that improve people's lives and strengthen the social fabric of the communities around us."

María Villanueva Rodríguez, Project Coordinator and Manager at Prolibertas Algeciras, said: "*Seeds of Opportunity* is a project that puts people at the center, supporting them on their path toward independence through a holistic approach that combines training, sustainability, and personal development. Our collaboration with Fundación Moeve strengthens our ability to create real opportunities for inclusion and build tailored pathways that respond to both labor market needs and each participant's individual circumstances."

The Social Value Awards

These awards are one of Fundación Moeve's most outstanding initiatives. The awards aim to support individuals, groups, and underprivileged sectors; promote solidarity values; and foster educational development and sustainability. Moeve professionals sponsor the programs submitted by Campo de Gibraltar associations to the Social Value Awards. The next call will be in September 2026.

Fundación Moeve is a non-profit, general interest organization whose goal is to carry out work aimed at serving the needs and priorities of the local communities where its founder, Moeve, conducts its activities. Fundación Moeve's scopes of action are people, biodiversity, and social innovation.

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