

Fundación Moeve promotes a sensory experience for people with visual disabilities at the Palmetum of Santa Cruz

- **As part of the joint program of inclusive visits to this botanical garden**
- **Each week, the visit is tailored to a vulnerable group, on this occasion to around thirty people from the ONCE**

Canary Islands, May 14, 2025. - Fundación Moeve, as part of its collaboration with the Santa Cruz de Tenerife City Council at the Palmetum, continues to promote the inclusive visits program to this botanical garden to bring its treasures of biodiversity closer to vulnerable groups. These experiences are designed for all participants, regardless of their abilities, to enjoy this natural environment actively and meaningfully, also sharing it with others who wish to accompany them.

Among the last organized visits, the one led by a group of over thirty visually impaired individuals from the Senior Collective of Progressive Unity of ONCE (SUPO) is particularly noteworthy, as they were able to enjoy the iconic space from a different sensory and emotional perspective. Thanks to the "*Tejiendo Redes*" project, driven by professors from the University of La Laguna in collaboration with Fundación Moeve, the group enjoyed a unique experience based on biomimicry. This discipline focuses on observing nature and learning from it to design sustainable and efficient solutions. Applied to the context of the visit, it allowed to transform the tour into an educational and emotional experience, guided by the senses of touch, hearing, and smell.

The group was accompanied by a team of volunteers from Moeve, who provided personalized support and assistance, while also facilitating direct interaction with the environment.

Before starting the tour, participants received an introductory talk that addressed how nature can inspire solutions to human challenges and problems, from resilience to adaptation. This conceptual framework allowed them to connect more deeply with the natural elements during the tour.

During the tour, the group explored different areas of the Palmetum, focusing on detailed descriptions of plant species, ambient sounds, and contact with

different textures and aromas of the plants. This sensory approach fostered moments of reflection and emotional connection, bringing forth memories and personal experiences inspired by interaction with biodiversity.

The visit began in the area of endemic Canarian species—an area that has also been reinforced and improved with the support of the Fundación Moeve—where they were able to learn about and appreciate the richness of the native flora. They then moved on to areas with exotic species, which can be integrated and coexist without causing harm, and were taught the difference between these and invasive species, which alter the balance of ecosystems by displacing native species.

With this type of initiative, Fundación Moeve reaffirms its commitment to the protection and dissemination of biodiversity, while also making it easier for people from different groups to access these experiences in an inclusive way.

Inclusive tours of the Palmetum

The inclusive visits are aimed at users of various social organizations in Tenerife, so that they can learn about the biodiversity found in this botanical garden in the capital of Tenerife. Any member of the public who wishes to accompany them is welcome to do so, thereby promoting coexistence, mutual understanding, and shared enjoyment of the natural environment. A free activity that requires prior registration through the website www.palmetumtenerife.es

With the support of Fundación Moeve, the visits take place on a weekly basis and are adapted to the specific characteristics and needs of the participating group, with the aim of ensuring an accessible, respectful, and enriching experience. In the last six months, numerous groups and organizations have already participated in the program, such as the Tenerife Breast Cancer Association, Aspercan, Envera, Quiero Ser, Acufade, Atelsam, the Red Cross, Acaman, Afes, Addin Canarias, Fucasor, Apanate, the Tenerife Prison Association, various educational centers with enclave classrooms, senior citizen associations such as Bruma Taburiente, as well as families and individual citizens.

Fundación Moeve - Canary Islands

comunicacion.canarias@moeveglobal.com

www.fundacion.moeveglobal.com

T +34 922 602 707

M +34 676 612 371