

AFA La Línea promotes the well-being of people with Alzheimer's and provides specialized care thanks to support from fundación Moeve

- **The Association of Families of Alzheimer's Patients in La Línea is carrying out the "Path to Well-Being" project, which aims to improve the quality of life and independence of older adults with dementia**
- **The initiative will directly benefit 45 day center users and indirectly help 135 family members and caregivers**

Fundación Moeve visited the day center run by the Association of Families of Alzheimer's Patients in La Línea (AFA La Línea), where it is carrying out the "Path to Well-Being" project, an initiative focused on strengthening specialized care for people with Alzheimer's and other forms of dementia. This project aims to improve the center's facilities and equipment so it is able to provide more effective and comprehensive care to users and their families. Specialized physiotherapy and rehabilitation equipment will be purchased as part of the initiative, including standard and digital pedals exercisers, digital TENS units, magnetotherapy devices, and a walkway with flooring adapted to users' needs, all of which will help enhance mobility, prevent falls, and reduce the impact of age-related conditions.

Through a tailored and individualized physiotherapy program led by specialized staff, the project aims to slow cognitive and physical decline, rehabilitate deteriorating functions, and maximize preserved abilities. In addition, it is combined with other services offered by the center, such as cognitive stimulation workshops and comprehensive support for family members and caregivers, thereby establishing an innovative and multidisciplinary approach that is unique in the province. The "Path to Well-Being" project will run for 12 months and significantly improve quality of life for users of the AFA La Línea day center, while also providing tools and support to their families. Furthermore, the project incorporates energy-efficiency criteria into equipment renovation, thereby contributing to the sustainability of the service.

The president of AFA La Línea, Rosa María Pérez López, expressed her gratitude to fundación Moeve "for the opportunity to improve our services by subsidizing the purchase of equipment for our organization's physiotherapy room. Thanks to this, the people who attend our center every day receive better care and have more rehabilitation options, thereby improving their functional development and quality of life. Alzheimer's and other forms of dementia affect not only cognitive abilities but also physical health, increasing the risk of falls, joint stiffness, and loss of mobility. Physiotherapy is crucial for preventing physical decline, reducing the risk of injury, and promoting active aging."

Estrella Blanco, head of fundación Moeve in Cadiz, has emphasized that "Fundación Moeve is committed to initiatives focused on people, especially the most vulnerable groups of society. The 'Path to Well-Being' project is a clear example of how innovation, specialized care, and support for families can make a real difference to the quality of life of people with Alzheimer's. For us, it is essential to support initiatives like the one led by AFA La Línea, which carry out vital work in the region."

The Social Value Awards

These awards are one of fundación Moeve's most outstanding initiatives. The awards aim to support individuals, groups, and underprivileged sectors; promote solidarity values; and foster educational development and sustainability. Moeve professionals sponsor the programs submitted by Campo de Gibraltar associations to the Social Value Awards. The next call will be in September 2026.

Fundación Moeve is a non-profit, general interest organization whose goal is to carry out work aimed at serving the needs and priorities of the local communities where its founder, Moeve, conducts its activities. Fundación Moeve's scopes of action are people, biodiversity, and social innovation.