

The fundación Moeve Chair promotes transversal skills among students of the University of Cadiz

- **“Generation C, Boost Your Skills” brings together more than 70 students in Algeciras from various degrees at UCA, coming from the campuses of Cadiz, Puerto Real, Jerez de la Frontera, and the Bay of Algeciras**

On Thursday, the Fundación Moeve Department at the University of Cadiz held the second edition of “Generation C, Boost your Skills”, an event developed in collaboration with the educational center and the ManpowerGroup Foundation with the aim of training young university students in the province of Cadiz with a series of transversal skills (also known as soft skills) to boost their training and improve their future performance in the increasingly competitive and changing work environment.

During the event, the attendees participated in four workshops where they worked on self-knowledge, change management and conflict resolution, in addition to discovering those talents that allow them to achieve success in their personal and professional life.

The opening ceremony was attended by the vice-rector of the Bay of Algeciras Campus, Mari Luz Martín; the head of the Fundación Moeve in Cadiz, Estrella Blanco; the director of the Fundación Moeve Department, Francisco Trujillo; and Sonia Garrido, Talent Advisor at the ManpowerGroup Foundation.

A total of 75 students from different degrees of the UCA coming from the Cadiz, Puerto Real, Jerez de la Frontera, and Bay of Algeciras campus participated in the different scheduled workshops. The first was “Self-knowledge and connection”, taught by Rosa Rodríguez del Tronco, psychologist, coach and expert in emotional well-being. The workshop was based on training students in properly managing a networking opportunity and the ability to connect.

The “Change and Emotional Management” was the second session, also led by Rosa Rodríguez del Tronco, which served to teach guidelines based in well-being when facing a changing environment. In the third workshop, attendees learned a series of resources to discover their talents, to put into practice creative thinking oriented towards achievement and to generate innovative ideas for resolving challenges, which here was taught by Encarna Ojeda Martínez, a law graduate, coach, and entrepreneurship advisor.

The day concluded with the session “Challenge yourself with Lego”, a space to work on solving problems in a group through the use of visual, listening, and psycho-motor skills, thanks to the use of Lego pieces. The workshop was conducted by Ángela Periañez Picón, a human resources consultant and skills

training specialist, focused on the management of professional competencies and gamification.

The vice-rector of the Bay of Algeciras Campus, Mari Luz Martín, assured that "our campus is once again hosting this event that allows our students to not only learn the theoretical and practical content provided in their study plans, but also those competencies and skills that in the end are what will be required in their professional life and will enrich their resume."

The head of Fundación Moeve in Cadiz, Estrella Blanco, highlighted that "the Fundación Moeve Department at the University of Cadiz is celebrating another edition of the Generation C event, which is focused on allowing students to strengthen and work on their soft skills, such as creativity, leadership, or teamwork. This series of skills, which we may not give much importance to when we are outside the workforce, have a lot of depth once you land at a company."

The director of the Fundación Moeve Department, Francisco Trujillo, also indicated that "these soft skills are important; in addition to complementing the academic curriculum, they serve for students' professional growth, as they develop a series of skills to prepare them for their professional future."

For her part, Sonia Garrido, Talent Advisor of the ManpowerGroup Foundation, pointed out that "once again, the objective of this event is to support students in improving their skills and developing their potential for the future. We live in a constantly changing world where greater importance is given to skills such as effective communication, teamwork, problem-solving, and critical thinking."

The Fundación Moeve Department and the University of Cadiz, with the support of the ManpowerGroup, have been collaborating for over eight years on specific action plans to improve the training of young university students in the province.

Fundación Moeve is a non-profit, general interest organization, whose goal is to carry out initiatives to address the main challenges of society in the areas where its founder, Moeve, conducts its work. It aspires to be an agent of change and a driver of the ecological transition. Fundación Moeve's scopes of action are people, biodiversity, and social innovation.

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