

## **AFA Tarifa increases the number of therapeutic workshops with the help of Fundación Cepsa.**

- **The association won the 2022 Social Value Awards for this initiative that combines social action with the circular economy and promoting environmental awareness.**

Fundación Cepsa has visited the headquarters of AFA Tarifa, winner of the 2022 Social Value Award, for its project *Psychostimulation Workshop for people with Alzheimer's disease*.

The initiative is to improve the quality of life of patients with Alzheimer's disease and other dementias in the town of Tarifa through the development of psychostimulation workshops, psychomotor skills, plant care and NeuronUP, a virtual platform for cognitive neurorehabilitation and brain training that allows personalized intervention. Thanks to this program, approximately fifteen users are now receiving the care they need.

Estrella Blanco, head of Fundación Cepsa, who went on this visit, has valued "the work done by AFA Tarifa, aimed at a group as vulnerable as our elders with different types of dementia. They carry out various therapies to provide comprehensive care to users and do so incorporating the tenets of the circular economy, thus improving the sustainability of its headquarters and its activity."

### **The Social Value Awards**

These awards are one of the stand-out initiatives of Fundación Cepsa. The aim of the awards is to provide support to individuals, associations, and underprivileged sectors of society so as to foster a spirit of solidarity and promote educational and sustainable development through the involvement of Cepsa staff, who sponsor the programs that the associations of the Campo de Gibraltar region submit as candidates to receive the Social Value Awards. The next convocation will be in September 2023.

**Fundación Cepsa** is a general interest, nonprofit entity whose aim is to carry out initiatives that serve the needs and priorities of the local communities where its founder, Compañía Española de Petróleos S.A. (Cepsa), conducts its activities. The areas of action for Fundación Cepsa are social, environmental, and scientific-educational.

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### **Fundación Cepsa**

sanroque@fundacioncepsa.com

Tel.: (+34) 956 023 600 659578080

[www.fundacioncepsa.com](http://www.fundacioncepsa.com)