

Fundación Cepsa collaborates in the 'Zero Plastic in the Sea' campaign for the 9th edition of Cine+Food

- **Among other subjects, the initiative includes holding recycling workshops and screening a documentary film series on the impact of waste on the marine environment**
- **The Canary Islands Government is leading campaign, with the collaboration of the Island Council for the Environment of the Cabildo de Gran Canaria and the Elder Museum**

The ninth edition of Cine+Food, which will run from August 30 to September 2 in Santa Catalina Park in the capital of Gran Canaria, will be the first sustainable edition of the festival since its inception in 2009, thanks to the 'Zero Plastic in the Sea' campaign backed by Fundación Cepsa.

The director of Cepsa in the Canary Islands, José Manuel Fernández Sabugo, points out that the objective of this initiative, led by the Ministry of Territorial Policy, Sustainability and Safety of the Canary Islands Government and with the collaboration of the Island Council for the Environment of the Cabildo de Gran Canaria and the Elder Museum, is "to promote the creation of an environmental culture and raise public awareness of the need to help with the conservation of the oceans and the marine environment.

"We must work together to ensure proper management of waste and prevent it from reaching the sea," says Fernandez Sabugo, who also stresses the need to promote responsible consumption of plastic and raise public awareness of the importance of recycling.

For this campaign, and as part of the Cine+Food Festival, the city of Las Palmas de Gran Canaria will host different workshops and conferences on recycling, as well as other actions related to art and linked to the care of the marine environment.

At the same time, several environmental awareness documentaries will be screened as part of the documentary film cycle planned for the ninth edition of this festival. 'Un Océano de Plástico', 'Jacques' and 'Trashed' are the titles of some of the cinematographic works that can be seen during the Festival. During each of the screenings, small actions will be shown that people can implement in their daily lives to contribute to the care of our planet.

By participating in the 9th edition of Cine+Food, Fundación Cepsa is not only helping to preserve the environment and natural heritage of the islands, but also contributing to promote culture as an essential part of the development of any society, which are two of its main spheres of action.

Cine+Food Festival

Cine+Food has established itself as one of the festivals with the brightest prospects in the Canary Islands, as it addresses both cultural and tourism issues. The last edition of the festival brought together more than 60,000 people, making it a popular success thanks to the culinary activities that were organized and the screenings in Santa Catalina Park.

The event spans four days and combines the possibility of sampling food from more than 20 countries and enjoying nearly 50 film screenings. The culinary fair brings together international restaurants located in the Canary Islands, and the films are shown in four distinct spaces in the venue.

100,000 people are expected to attend the ninth edition of the festival, which will run from August 30 to September 2, 2018.

Santa Cruz de Tenerife, August 20, 2018

Fundación Cepsa
canarias@fundacioncepsa.com
Tel.: (34) 922 60 27 07
www.fundacioncepsa.com