

The first delivery of detergent from Fundación Persán and Fundación Cepsa arrives in Campo de Gibraltar

- **The Social Affairs municipal office in San Roque will provide assistance to families through its Food Guarantee Program**
- **This will help ensure the necessary hygiene standards during the pandemic for the most vulnerable families**

Fundación Cepsa and Fundación Persán have delivered the first donation of laundry and dishwasher detergent in Campo de Gibraltar. The first 18 tons of product have been allocated to the office of Social Affairs of the San Roque council, which is currently providing assistance to people in vulnerable situations due to the health crisis.

The laundry and dishwasher detergent will be supplied by this office through Civil Protection personnel, who are now regularly distributing food through the Programa de Garantía Alimentaria (Food Guarantee Program) in the municipality. Fundación Cepsa has contributed another 20,000 euros to the program in order to help alleviate the effects of COVID-19.

As Fundación Persán and Fundación Cepsa previously announced, both institutions have signed an agreement to supply laundry and dishwasher detergent to 18,000 families in Seville, Huelva and Campo de Gibraltar (Cadiz) over the next three months. This donation, aimed at people at risk of social exclusion, amounts to 180,000 euros and will be distributed across different social groups.

This aid program follows other programs launched by both foundations to alleviate the damage caused by the coronavirus epidemic among the most vulnerable sectors of society. There will be a total of 180 tons of Persán own brand products distributed, which will cover two million washes. This donation is made possible thanks to the close collaboration that Fundación Persán has had in Seville and Fundación Cepsa in Huelva and Campo de Gibraltar with the associative network for many years.

The Head of Fundación Cepsa in Campo de Gibraltar, Estrella Blanco, highlighted the work of the Social Affairs municipal office in San Roque in caring for residents who are in a difficult situation. She stated that Fundación Cepsa continues to support San Roque and Campo de Gibraltar now more than ever, demonstrating that Cepsa and Fundación Cepsa are by citizens' side during this health crisis.

The business relationship between Cepsa and Persán dates back to the 1970s. Since that time, Cepsa has become the leading supplier of LAB, a fundamental raw material in the production of LAS, a basic ingredient in the detergents manufactured by Persán. Cepsa is the world's leading producer of LAB, while Persán is the largest manufacturer of laundry detergents in Spain and one of the leading manufacturers in Europe. Both

companies, which have established a new alliance through this collaboration, are prime examples of the importance of the chemical sector in Spain. Cepsa is a world leader in the petrochemical sector and its plant in San Roque (Cadiz) is also the only LAB producer in Spain. Furthermore, the chemical sector has been decreed as an essential activity since the products manufactured, such as LAB and phenol, produced in Palos de la Frontera (Huelva), have many applications in products in the medical and hygiene sector, and are necessary to combat the disease produced by the coronavirus as well as to stop its spread.

Fundación Cepsa organizes social, cultural, environmental, scientific and educational activities and promotes grassroots sport in the local communities where its founder, Compañía Española de Petróleos SA (Cepsa), operates. In addition to direct social action, as in this case, Fundación Persán has two other main pillars: employment, and the promotion of values such as merit and effort.

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