

Fundación Moeve and Proyecto Hombre Canarias are committed to providing comprehensive care for women with addictions and in vulnerable situations

- **The Moneiba Project, recognized with a Social Value Award 2024, offers support and psycho-educational care to promote the recovery and autonomy of drug-dependent women**

Canary Islands, July 11, 2025. - Fundación Moeve visited the headquarters of Cesica Foundation - Proyecto Hombre Canarias in Santa Cruz de Tenerife to learn first-hand about the progress of the Moneiba Project, an initiative designed for women with drug addiction in situations of social vulnerability. This initiative, recognized by the latest edition of the Social Value Awards, has become a key tool for supporting, empowering and recovering these women in particularly difficult situations.

The head of Fundación Moeve in the Canary Islands, Belén Machado, and Esther Pérez, a Moeve professional who was the solidarity sponsor of the winning project, were given a detailed briefing on its progress by the president of Proyecto Hombre Canarias, María del Carmen Lázaro, along with other members of her team.

The Moneiba Project offers comprehensive care based on psycho-educational support and the design of personalized paths for social and labor market entry. All of this is carried out from a gender perspective, addressing the structural inequalities that affect women in situations of addiction, and taking into account their specific emotional, social and legal needs.

The program includes services such as outpatient and residential care in Proyecto Hombre day centers and therapeutic communities, as well as safe accommodation, active listening, reduction of damage and motivational work. This is combined with close coordination with social, health and legal resources. Its purpose is to contribute to the stability, personal recovery and development of autonomy for women users.

The program is carried out through a weekly planning that includes, every Monday, individualized educational support in a therapeutic community, as well as a group support activity. On Thursdays, life workshops focus on self-care and self-esteem. In addition, on the last Friday of each month, a therapeutic

outing is carried out with the dual objective of acquiring healthy lifestyle habits and gaining new experiences in leisure and free time.

In the field of employability, the project offers personalized paths designed on the basis of an individual analysis of each participant. These actions seek not only to improve job skills and access to employment, but also to strengthen emotional well-being and open up the possibility of undertaking self-employment initiatives.

The project will carry on all its activities until the end of December, the scheduled date for its completion. So far, nine women have been actively engaged in the program, and this figure is expected to increase in the coming months.

In addition, volunteering plays an active role, especially in therapeutic solutions and in the development of mentoring activities. In this setting, women leaders from different professions share their testimonies and experiences so as to inspire and strengthen participants' self-esteem and confidence.

During the visit, Belén Machado emphasized the importance of supporting initiatives such as this one, which address real and often invisible problems. "Getting to know the experiences of the participants up close, understanding what has led them here, and accompanying them in their process of transformation makes us aware of the immeasurable value of the professional and human support provided by Proyecto Hombre," she stated.

For her part, María del Carmen Lázaro thanked the Fundación Moeve for its support, highlighting the encouragement that the Social Value Award has given them in starting to work with women with addiction problems and, above all, the prospect of continuing the project with the official support of the authorities. "This award has been key in consolidating a safe and therapeutic space where our users can begin a deep process of recovery with dignity, autonomy, and hope," she stated.

About the Social Value Awards

The Social Value Awards of Fundación Moeve were created in 2005 with the aim of supporting entities that work with vulnerable groups in the areas where Moeve is present. In the Canary Islands, 77 social projects have been carried

out to date thanks to these awards, with a total contribution of 787,000 euros. The next period for acceptance of applications will begin in early September.

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