

Fundación Cepsa promotes young talent in the IV Canary Islands Masterclass

- **It is once again collaborating with this pre-university guidance project, organized by the Canary Talent Association**
- **The project aims to enhance students' abilities and to advise them when choosing their university studies**

Fundación Cepsa is collaborating in the IV Canarias Masterclass initiative, a project that aims to draw young talent from the Canary Islands and to guide them through choosing their university career, so that they can find out at first hand what their future jobs will be like.

This initiative aims to advise 50 secondary school students from all over the archipelago each year. It does so through the figure of a mentor who gives them guidance for one full day. The idea is to help them get a foothold in the Canary Islands job market once they have completed their training, and to encourage entrepreneurship and networking. The initiative is promoted by the Canary Talent Association, and supported by 13 entities and companies from the Canary Islands.

The online student selection process — developed by the Dream Team Executive Search consulting firm, which is also taking part in the project — has four phases: registration, psycho-technical testing, video presentation and final selection of the 50 finalists by an expert jury.

A total of 925 students applied to take part, and 50 of them made it as finalists. These students were able to spend a day with their mentors to check whether their planned university studies and career will live up to their expectations.

Support for education, employability and research

Fundación Cepsa Foundation has looked for companies and mentors for five of the finalists, including Chen ShaoYuan, from Los Cristianos Secondary School, who intends to study computer engineering next year. Chen spent a day at Cepsa, mentored by the head of Information Systems of the Company in the Canary Islands, Máximo Hernández.

ShaoYuan thanked the Cepsa Foundation for the “wonderful welcome he received at the company's facilities in Tenerife” and said that he found it “fascinating to see at first hand the work that is done there on a daily basis”.

After the visit, he said he now had a “better idea of what it would be like to study computer engineering, thanks to the advice of his mentor and the Cepsa professionals who he was able to talk to”, though he admitted he was not yet sure whether to study cybersecurity or artificial intelligence.

He said that he would be delighted to work at Cepsa in the future “because of its excellent facilities, the work it does, its safety measures and for the professionalism of its workers”.

This initiative is part of the scientific-educational scope of the Fundación Cepsa, which aims to help in developing projects that promote education, employability and research in all areas, especially in the energy and industrial sector of the Canary Islands.

Every year the Foundation promotes different educational initiatives focused on extending training beyond the academic sphere

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